

# executive women

INCORPORATING THE BUSINESSWOMAN

**WIN YOUR OWN  
WEB SITE!**

**THE FUTURE IS FAT**  
SAYS TOP US NUTRITIONIST

**SHREWD MOVES**  
DOCKLANDS LIVING

**ARE YOU A  
NATURAL LEADER?**  
YOU BET YOU ARE!

**MUMMY,  
I DON'T  
FEEL WELL**

PROBLEMS AND  
SOLUTIONS

**SEVEN  
SECRETS OF  
SUCCESS**

AN EVENT  
ORGANISER'S  
GUIDE

**CHANGING  
TIMES**  
THE EW  
FASHION  
SHOW  
PREVIEW



**HOT HOT HOT!**  
SIZZLING LOOKS FOR SUMMER





Racing to Rio? - WIBF Winner, Elizabeth Hart, accepting her prize

## WIBF AWARDS FOR ANNUAL ACHIEVEMENT LUNCH

February saw the highly enjoyable gathering of 150 women for Women In Banking & Finance awards at the London Hilton.

WIBF defines achievement as not simply career success, but maintaining a balance between work and home. First prize winner, Elizabeth Hart, then, has achieved a great deal. A Private Banking Manager for Barclays Private Bank Ltd, last year she achieved 168% of her new business target, passed the SFA Futures & Options exam, helped her husband set up a business, was Membership Manager of WIBF and supported Barnados. Phew!

Second prize went to Lynn Hannay, who made the leap from being a classroom teacher to being the co-director of an award-winning small business - the Hannay-Rowe Education Company Limited.

And last, but not least, was the lovely Ann Leverett, WIBF's administrator, who raised loadsamoney for good causes. Congratulations to all three!

## BRIDGE OVER THE IT SKILLS GAP

There's no escaping the fact that the better your IT skills, the better your chances of employment. Furthering its success in bridging the IT skills gap, NCC Education recently launched the new International Diploma in Business Information Systems. A high quality vendor neutral IT qualification, it is designed to develop a range of computing skills that are in demand for people to work in such areas as Visual Basic, Java, A+, e-commerce and networking.

Its design has benefitted from the professional inputs of education providers and employers close to the IT employment market, says Rick Frith, Managing Director of NCC Education.

To find out more, go to  
[www.nncedu.com](http://www.nncedu.com)

## FREE PR ANYONE?!

Desperately need PR for your business, but can't afford an agency? Relax, and surf your way to Talking Business. A free guide to PR for businesses, it not only tells you how to write press releases, improve adverts and write slogans, but how to use PR to develop your company.

"This guide won't replace a good agency", says Mark Fletcher-Brown from Reputation, the agency behind the guide, "but it will give the businesses a good understanding of some of the ways they can use PR to get more customers."

Talking Business is available at  
[www.e-reputation.co.uk](http://www.e-reputation.co.uk)